

To Keep Customers  
Coming Back . . .  
*Use The Right Bait!*



Retain Customers &  
Drive Sales With  
Loyalty Email Marketing

### PICK 12 LOYALTY PROGRAM

Keep Your Customers Coming  
Back To You!  
Loyalty Email Marketing Campaigns  
Reach Your Customers 24/7!



#### Get Started With The PICK 12 Loyalty Program.

ATX compiles and manages your customer opt-in email customer list, designs and transmits 12 customized full color monthly email promotions. Retain your satisfied customers by giving them incentive to come back to you - and not your competition!

### BIRTHDAY & ANNIVERSARY VIP Club

Reward Customers On  
Their Birthday & Anniversary!  
Show Customers How Much You  
Appreciate Them With Special Email Offers.



#### Show Appreciation - The VIP Birthday/Anniversary Club.

Customers sign up to receive your special gift (offer) during their birthday and/or anniversary month. Each month, ATX emails a general V.I.P. notice to all new email subscribers and a special greeting to the monthly recipients of your birthday and/or anniversary offer. What a great way to thank customers for their business!



Internet E-Marketing Is A Cost-Effective  
Way Keep Your Customers Coming Back To You!

#### Combine The VIP Birthday/Anniversary Club & A Customer Loyalty Program

Each month, ATX compiles birth and anniversary dates, emails a general VIP notice to all new subscribers & emails your birthday and/or anniversary greeting/offer to the appropriate parties. We will send all of your Email Customers a customized offer from you to reach them 4, 6 or 12 times a year!



**ATXWEBMASTERS**

	12X Annually	Birthday & Anniversary	B-Day & Anniv. + 4X Annually	B-Day & Anniv. + 6X Annually	B-Day & Anniv. + 12X Annually
1- 100 Email Addresses	\$ 99	\$135	\$160	\$175	\$200
101- 500 Email Addresses	\$119	\$175	\$200	\$235	\$260
501-1000 Email Addresses	\$149	\$210	\$235	\$275	\$300
1001-1500 Email Addresses	\$169	\$250	\$275	\$310	\$335
1501-2000 Email Addresses	\$199	\$285	\$310	\$350	\$375
2001-2500 Email Addresses	\$219	\$325	\$350	\$385	\$410
2501-3000 Email Addresses	\$249	\$360	\$385	\$420	\$450
3001-4000 Email Addresses	\$289	\$420	\$450	\$485	\$510
4001-5000 Email Addresses	\$329	\$475	\$495	\$540	\$560

Over 5000 Email Addresses - Ask For Custom Quotation.

Prices listed are per month and based on number of email addresses subscribed. A 12-month contract is required.

#### All Prices Subject To One-Time Initial Set Up Fee \$65 - Here's How We'll Get You Started:

- Email Loyalty Club Sign Up Cards (1000) - For Your Customers To Subscribe To Receive Your Special Email Offers
- A Lucite Box With Color Promotion For Your Loyalty Club - Prompting Customers To Join Your Loyalty Club
- An Email Sign Up Box Will Be Added To Your Website For Easy Online Sign Ups
- Ad Slicks Available For Your Print Ads & Signage - Copy Available For Your Radio and TV Ads

Call ATX  
Today  
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